

## #STANDING WITHTHECLASSOF2021



November 2021























### **CONTENTS**

- 1. eduCate Overview
- 2. Implementation process
  - ✓ In Cinema
  - ✓ In School
  - ✓ Digital
- 3. Learner Toolkit
- 4. Feedback
- 5. Media coverage
- 6. Looking forward to 2022













### educate PROGRAMME



- 1. A national Matric Math and Science Revision programme
- 2. The sessions cover the entire Matric Math & Science curriculum and are aimed at preparing matric learners from under-resourced schools for their Final examinations
- 3. The revision sessions are presented in an educational yet entertaining manner, allowing learners to interact with teachers who are available at each cinema complex to address queries from the pupils
- 4. Learners receive Math and/or Science Textbooks to further assist in their final matric examination preparation

#### **FILM CONTENT:**

• 10 x 150 minute pre-recorded revision sessions — 5 in Math and 5 in Science



### **OBJECTIVES**

Prepare underserved South African youth for their Matric Math and Science examinations with the aim of increasing general number of matriculants passing as well as number of Bachelor passes

Motivate South African youth to not only pass Math and Science but to excel in these subjects, with the long term view of enabling access to tertiary education and economic opportunity

Provide support as well as continued development opportunities for participating teachers

Provide participating learners access to some of the best educators in Math and Science as well as detailed revision material to deepen their understanding of the subjects – free of charge



Private Bag X603, Pretoria, 0001 Tel • (012) 357 300 • Fax (012) 323 5989 Private Bag X9034, Cape Town, 8000 • Tel (012) 465 7350 • Fax (021) 461 4788 Website: http://www.education.gov.za

28 April 2021

Mr Martin Sweet Managing Director: Primestars 164 Katherine Street Pinmill Farm Office Park SANDTON, 2196

Dear Mr Sweet

#### Support for the Primestars #Standing-with-the-Class-of-2021

This letter serves to acknowledge the Primestars Cinema Education Model for the youth in cinemas.

Primestars' educational programmes include Career Guidance, Financial Literacy, Entrepreneurship, Matric Math and Science Revision, and newly introduced programme to address the scourge of Gender-Based Violence (GBV) and bullying in our schools.

The Department of Basic Education believes in and strongly encourages educational initiatives of this nature, initiatives that assist South African learners to perform above their academic expectations, become more meaningful contributors to our economy now an into the future, and become better South African citizens in the main.

With the devastating impact the COVID-19 pandemic has had not only on schooling, programmes – such as the Primestars **#Standing-with-the-Class-of-2021** Matric Math and Science Revision, Carrer Guidance, and the newly introduced programme to address the scourge of GBV and bullying in schools, are critical not only for academic support, but for psychosocial support in our schools as well; thereby, keeping learners active and engaged through these challenging and depressing times.





### educate ATAGLANCE



**24977 CINEMA** 



4030 IN SCHOOL (RURAL)



DIGITAL 50999 WhatsApp 850 Online

\*\*\*Figures compiled up to and including 31 October 2021







PROGRAMME DATES START: 15 August 2021 END: 26September 2021









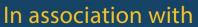
### LAUNCH OF #STANDINGWITHTHECLASSOF2021



### **#StandingWithTheClassOf2021 WEBINAR**

Join us in conversation with the Minister of Basic Education Angie Motshekga as we unpack how we are making quality education accessible.

"From the **BIG** screen to **ALL** screens"







**DATE 19 AUGUST 2021** 



10h00 – 11h15



Scan To Join or Click link attached

Also share with your network.





Securing sponsorship and building stakeholder relationships



#### **Schools on Boarding Phase**

Working with DBE to identify schools in need national programme implementation



#### **Roll out Programme**

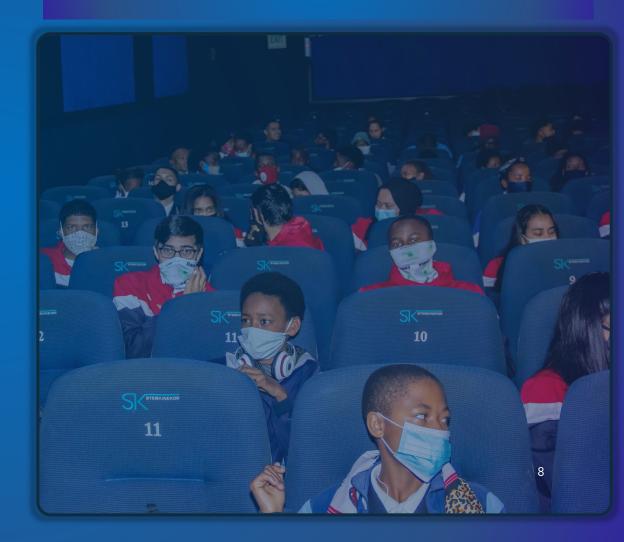
- Cinema
- In school
- Digital



#### Monitoring & Evaluation of the impact

Improvement of Matric results Record Learnings for continuous improvement to the programme Interim Report November 2021 Consolidated Impact Report February 2022

# THE IMPLEMENTATION PROCESS



# HEALTH AND SAFTEY

reported cases of Covid in the programme

reported transport incidents

100 % Health and Safety of all beneficiaries in the Programme

- -Health and safety protocols were followed throughout the programme.
- All facilitators were trained in Health safety protocols



### IN CINEMA SCHEDULE & FOOTPRINT

Week	Date	Subject
	15 August 2021	Math 1 - Solving Equations, Inequalities, Exponents and Surds, Arithmetic sequences and series.
1		
2	22 August 2021	Math 2 - Geometric sequences and series, Quadratic Patterns, Financial Math
3 & 4	29 August 2021	Math 3 - Calculus, Functions and Probability & Math 4 -Trigonometry and Statistic
5	5 September	Math 5 - Euclidean and Analytical Geometry
6 & 7	12 September 2021	Physical Science 1 - Mechanics and Motion & Physical Science 2 - Electricity and Magnetism
8& 9	19 September 2021	Physical Science 3 - Waves, Sound and Light; & Physical Science 4 - Matter & Materials
10	26 September 2021	Physical Science 5 - Chemical Change

Provisional eduCate Cinema Footprint	Free State	North West
Trovisional edocate emerita rootprint	Mimosa Mall (Bloemfontein)	Matlosana (Klerksdorp)
Complex	Gauteng Metropolitan	
KZN	East Rand GP	Limpopo
	Eastgate	Mall of the North (Polokwane)
Gateway Commercial (Umhlanga)	Festival Mall	Mpumalanga
Boardwalk (Richards Bay)	Johannesburg GP	
Musgrave (Durban)	Sandton City	Ilanga ( Nelspruit)
	Mall Of Africa	The Ridge (Witbank)
Eastern Cape	Carnival City	
Baywest (Port Elizabeth)	South Johannesburg	
Western Cape	Southgate	
Cavendish Commercial (Clarement CT)	Pretoria GP	

Kolonnade

**Centurion Mall** 

Cavendish Commercial (Claremont, CT)

N1 City (Cape Town)



### LIST OF SCHOOLS IN THE PROGRAMME



#### **GAUTENG**

Winnie Mandela Secondary School

Jabulani Technical High School

Lofentse Girls High School

Moses Maren Mission Technical Secondary school

PJ Simelani Secondary School

Buhlebuzile Secondary School

Bona Comprehensive Secondary School

Leap Maths & Science Academy

Leshata Secondary School

St Athanasius Orthodox Christian School



Tembisa Secondary School

Thutolefa Secondary School

Phomolong Secondary School

Northview High School

Marlboro Gardens Secondary School

Mabuya Secondary School

Rhodesfield Technical High School

Thutopele Secondary School

Sandton view High School

Langlaagte High School

Norkem Park

Charlotte Maxeke

Elandspoort High School

Voortekkerhoogte

Pretoria Wes

J Kekana

Zitikeni Secondary School

Sir Pierre van Rynveld

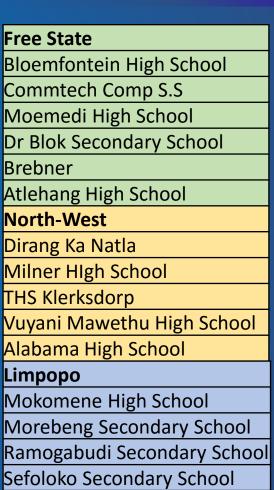


### LIST OF SCHOOLS IN THE PROGRAMME

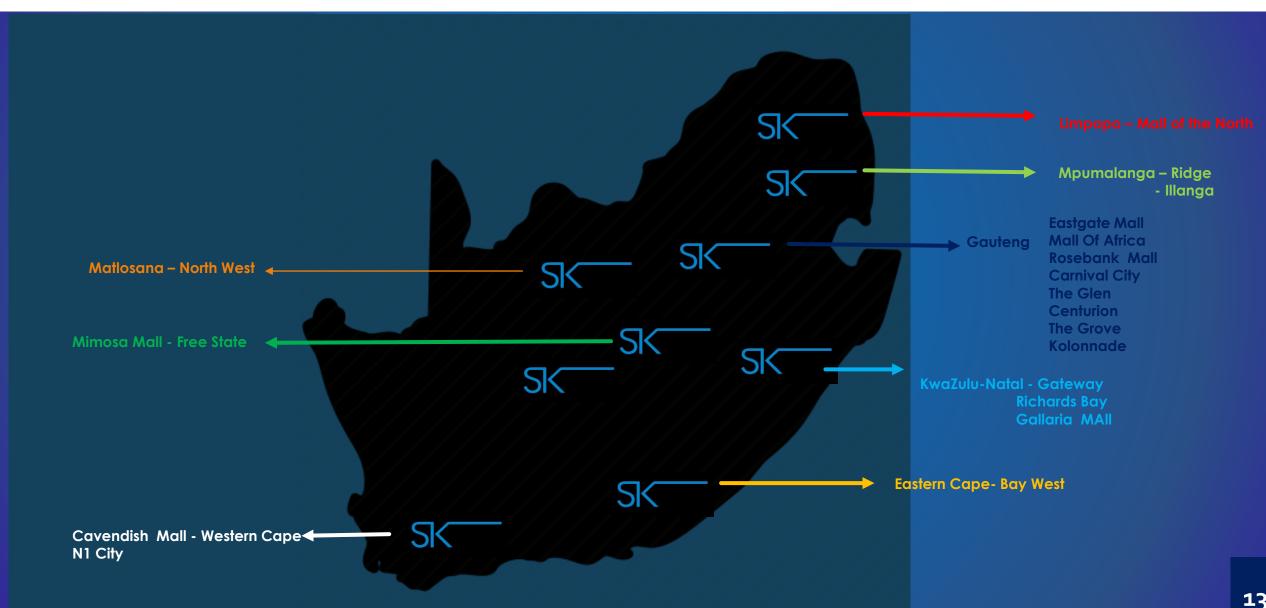


Mpumalanga
Phillip Ndimande
DM Motsaosele
SITINTILE SECONDARY SCHOOL
Khutsalani Secondary School
Phatfwa Secondary School
Eastern Cape
Khumbulani High School
Mfesane Secondary School
Molly Blackburn Secondary
School
Walmer High School
Cinghani High School
Solomon Mahlangu
Secondary School
Khwezi Lomso Secondary
School
Cowan High School

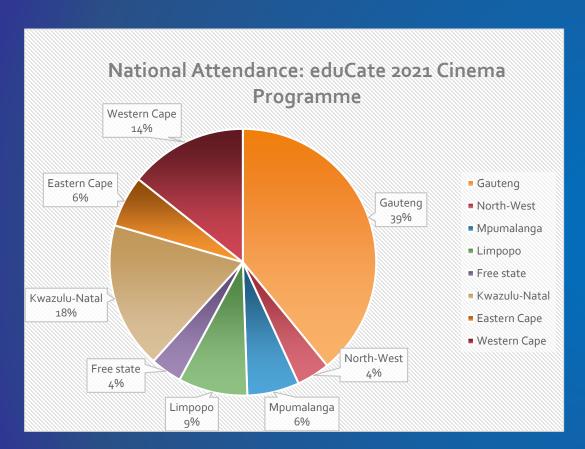
Kwazulu-Natal
Lihlithemba High School
Nkosibomvu Secondary School
Protec Tongaat High School
Sacred Heart Secondary School
Siphesihle Secondary School
Ziphembeleni Senior Secondary
Verulam Secondary School
Mabayana High School
RYDALPARK SECONDARY
Mountview Secondary School
Chesterville
Mhawu Secondary High School
Nwabi Secondary School
Sobonakhona Secondary
St Francis College Mariannhill
Dloko Secondary School
Inanda Newtown Comp High
School
Tisand Technical High School
Zimeme High School
Khula High School
John Ross College
Hlamvana Secondary School



### educate GEOGRAPHICAL LOCATIONS



### educate INCINEMA





94 Schools



Math: 15882 Science: 9095

Total: 24977



15 August 2021 — 26th September 2021



**390**Teachers



NATIONAL



MALES: 46.7% FEMALES: 53.3%

AFRICAN: 84.85%

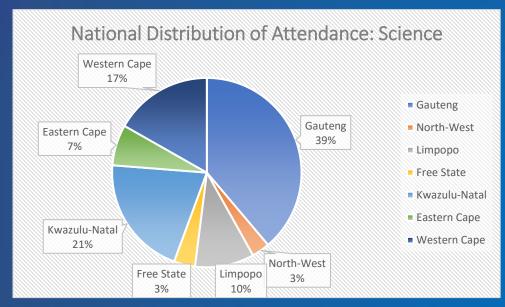
COLORED: 8.54% INDIAN:4.36% WHITE:2.13%

OTHER: 0.12%

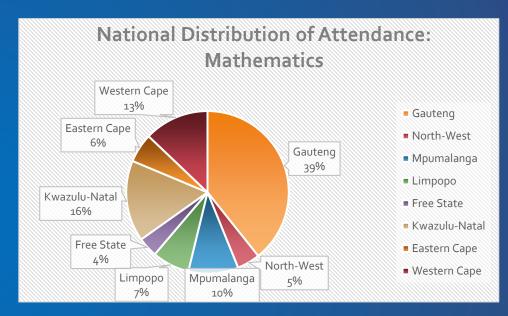


### Cinema Programme

National Attendance eduCate Matric Mathematics and Science Revision Programme: 2021



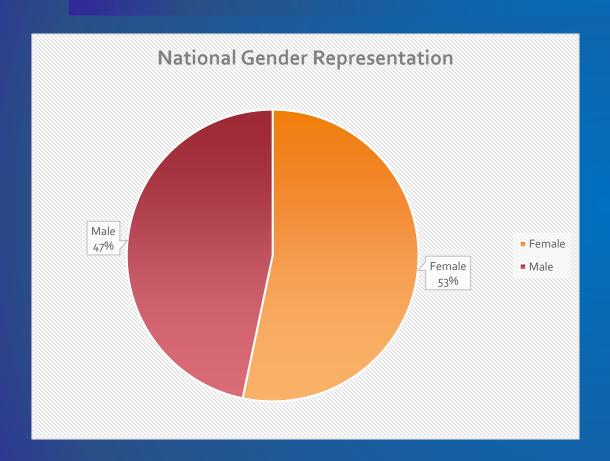
National Distribution of Attendance: Physical Science

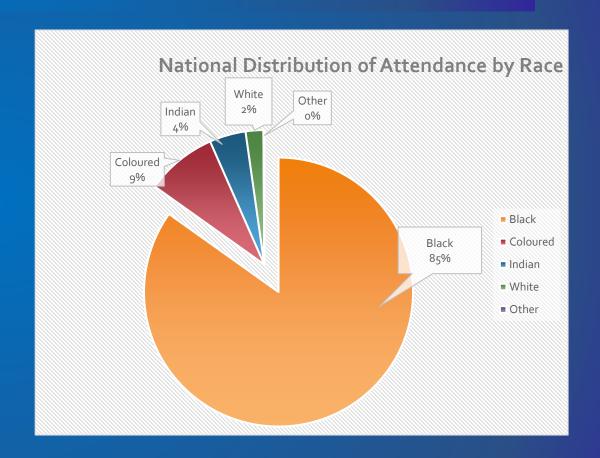


**National Distribution of Attendance: Mathematics** 

Dryving	Cinema	Session 1: 15 Aug	Session 2: 22 Aug	Session 3: 29 August	Session 4: 29 August	Session 5: 5 September	Session 6: 12 September	Session 7: 12 September	Session 8: 19 September	Session 9: 19 September	Session 10: 26 September		Totals
	Total	3095	3313	3175	3138	3161	2124	2091	2049	1974	857	24977	

# DEMOGRAPHICS MATH AND SCIENCE IN CINEMA





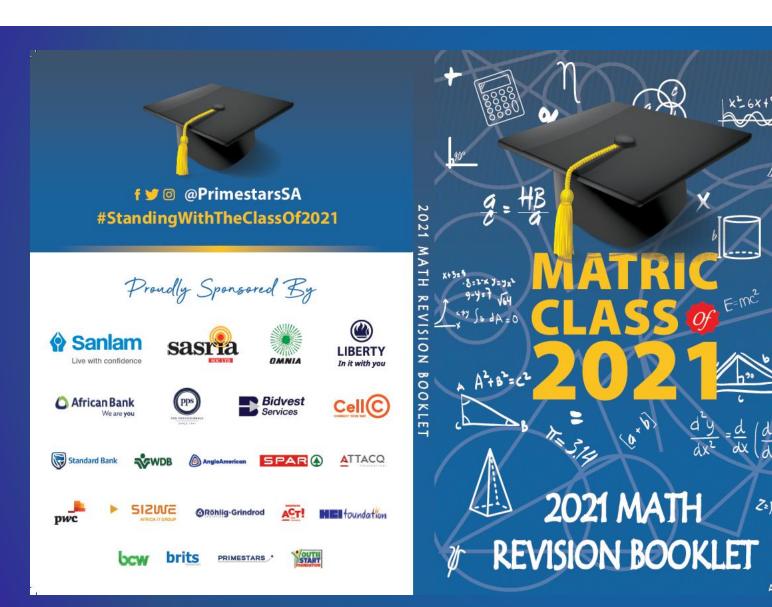
### educate CINEMA SCREENINGS







### educate TEXTBOOKS





You have all made it through a very difficult year with global challenges such as COVID 19 and local constraints. Undoubtedly, your hard work, commitment and

The focus of our partnership with Primestars is, therefore, firmly set on provisions are partnership with Primestars is, therefore, firmly set on provisions are partnership and the partnership and the partnership are partnership and partnership and partnership and partnership and future global challenges. Be confident in yourself and work hard to reach your dreams. You are capable of achieving your goals and making a real difference in the lives that the partnership are partnership and par

Always remember – the greatest rewards come from hard work and dedication. In these challenging times, please also take care of yourselves and those around you and continue to take all precautions to remain safe and healthy.

Omnia and Primestars consider this investment in our next generation to be priceless and we wish you the best of luck with your studies and upcoming exams.

Letters

dedication will reap great rewards.

doors to see what's on the other side.

Best wishes,



### educate IN SCHOOLS (RURAL)







Sekhukune: 2434 Emalahleni: 663 Mbombela: 1342

City of Johannesburg: 254

**Total: 4030** 



#### **DEMOGRAPHICS**

Male: 51% | Female: 49%

African: 71%
Coloured:25%
White:0%

Indian: 4%



#### **GEOGRAPHICAL AREAS**

- Limpopo
- Mpumalanga
- Gauteng

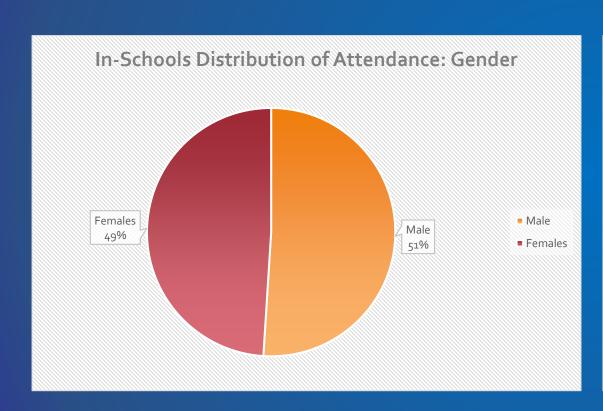


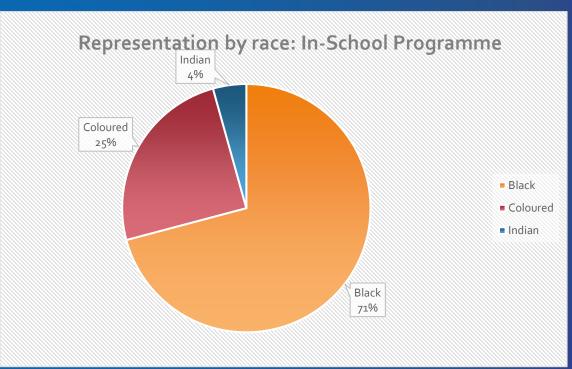
#### **SCHOOLS**

16 High Schools from rural communities



### DEMOGRAPHICS IN SCHOOL





### LIST OF SCHOOLS IN SCHOOL (RURAL) PROGRAMME



_	_	 	_
GAU1			
<i>( _ /</i>			
LIAL)			

Westbury High School

Naledi Secondary School

Malvern High School

#### **EMALAHLENI SCHOOLS**

Phillip Ndimande

DM Motsaosele

#### **MBOMBELA SCHOOLS**

Sitintile

Khutsalane

Phatfwa

#### **SEKHUKHUNE SCHOOLS**

Sehlaku Secondary School

Maboa Secondary School

Sogane Secondary School

**Ntabane Secondary School** 

Mamolobela Secondary School

Tshabaleng Dinoko Secondary School

Maremisha Secondary School

Baroka Secondary School













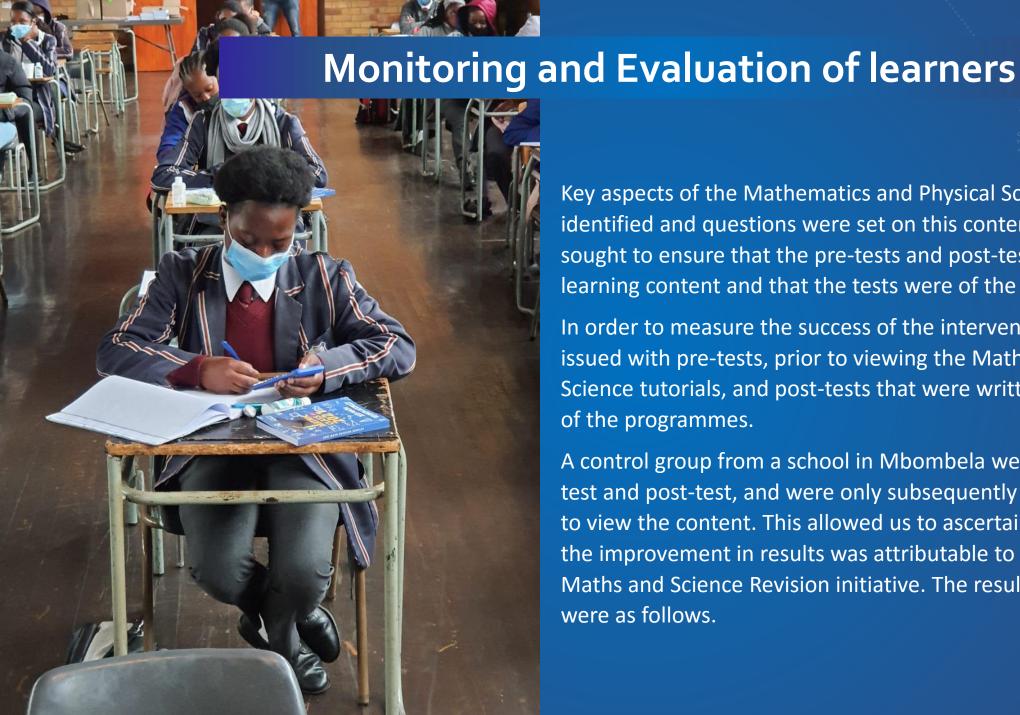
### MONITORING AND EVALUATION OF LEARNERS

#### IN SCHOOLS PROGRAMME



The eduCate Matric Mathematics and Physical Science Revision Programme uses the Grade 11 year-end results, the preparatory examination results and the final NSC examination results to measure the impact of the intervention.

In 2021, pre-testing and post-testing was introduced to provide more immediate and focused feedback. The advantage of the pre-testing and post-testing is that it helps to provide a more controlled impact assessment. While it is not possible to entirely discount the contribution of other inputs, such as SIPPS programmes, televised tutorials and on-line interventions; since these tests were taken within the span of three weeks, it is reasonable to conclude that the primary means of revision to which the learners were exposed during that time was the eduCate Matric Mathematics and Physical Science Revision Programme.



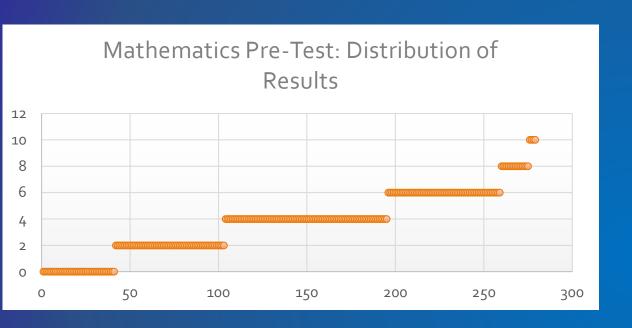
Key aspects of the Mathematics and Physical Science curriculum were identified and questions were set on this content. The curriculum team sought to ensure that the pre-tests and post-tests covered the same learning content and that the tests were of the same standard.

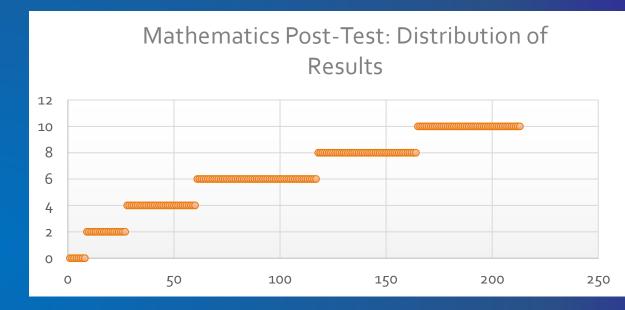
In order to measure the success of the intervention, learners were issued with pre-tests, prior to viewing the Mathematics and Physical Science tutorials, and post-tests that were written after their viewing of the programmes.

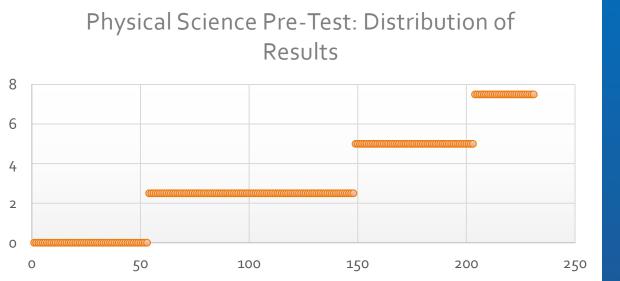
A control group from a school in Mbombela were given the same pretest and post-test, and were only subsequently given the opportunity to view the content. This allowed us to ascertain the extent to which the improvement in results was attributable to the eduCate Matric Maths and Science Revision initiative. The results of the control group were as follows.

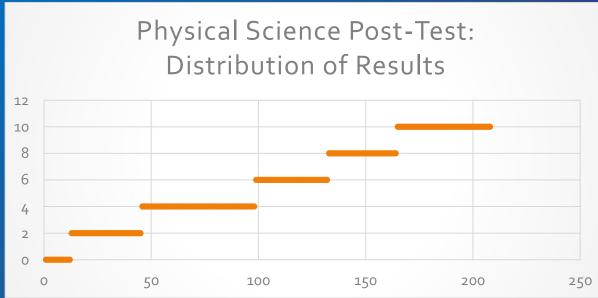
### The results of the pre-tests and post-tests

\*tabulated and track on scatter graph. The vertical axis represents results out of 10 while the horizontal axis represents the number of learners.









### MONITORING AND EVALUATION OF LEARNERS (PILOT)

#### Measurement and Evaluation

- To further measure the impact of the programme, learners were required to complete a short pre-test and post-test in both Mathematics and Physical Science.
- The tests were designed to focus on key aspects of the curricula, particularly areas that often provide learners
  with challenges. They demonstrated a significant overall improvement in both subjects.

#### **Summary of This Study**

Subject	Pre-test	Post-test	Average improvement
Mathematics	33.2%	50.3%	17.1%
Physical Science	46.2%	69.6%	23.4%

### **DIGITAL RESOURCES**

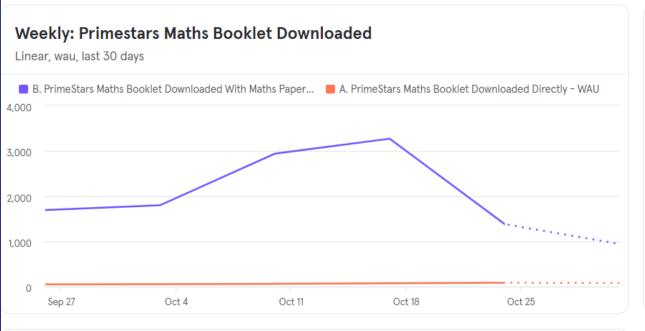


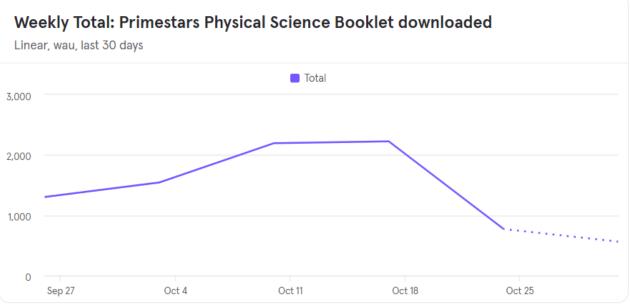






# DOWNLOADS ON WHATSAPP: Matric Math and Science Revision papers 50999



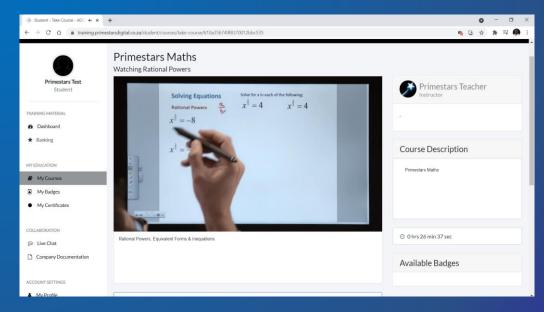


### educate ONLINE

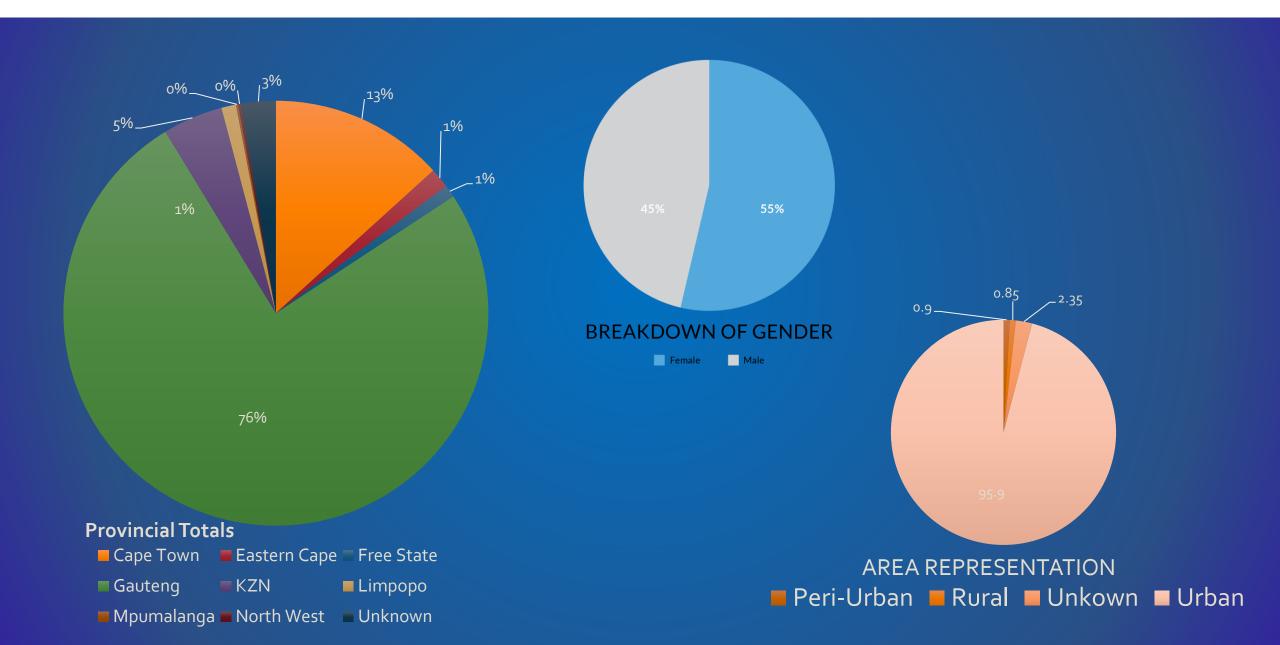






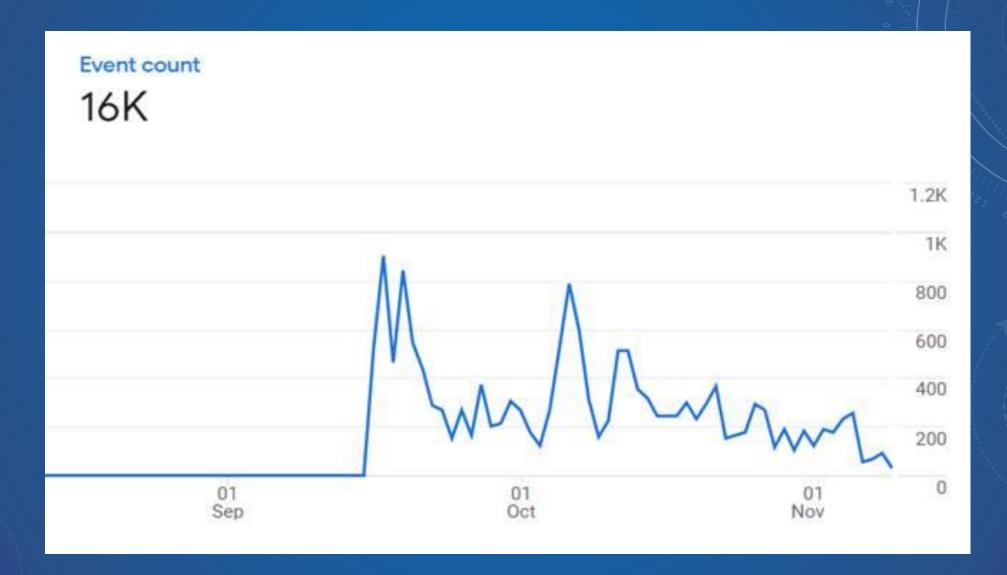


### educate ONLINE

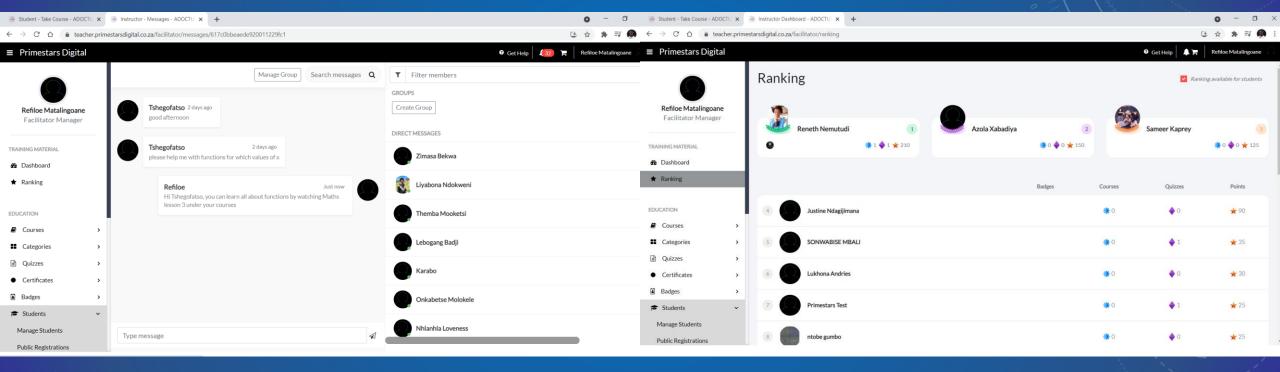




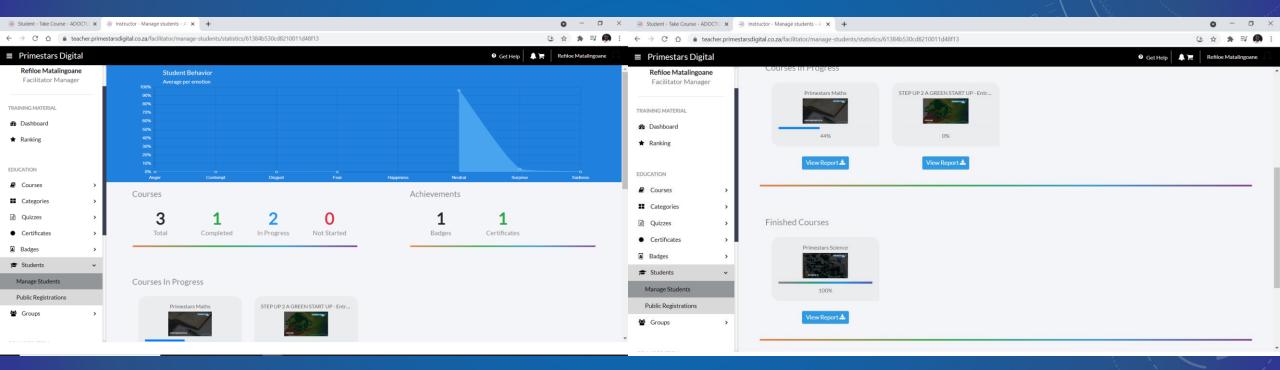
### PRIMESTARS DIGITAL ENGAGEMENTS



### MONITORING AND EVALUATION OF LEARNERS ONLINE

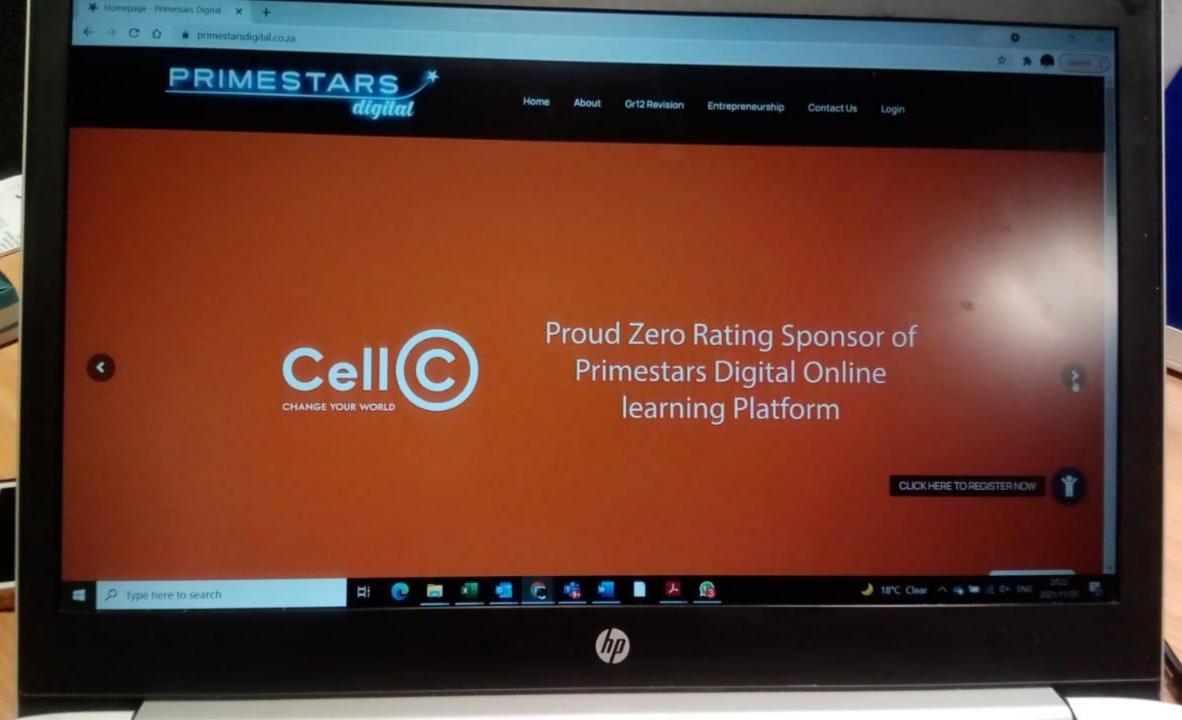


## EXAMPLE OF STUDENT PROGRESS AND BEHAVIOR TRACKING ONLINE

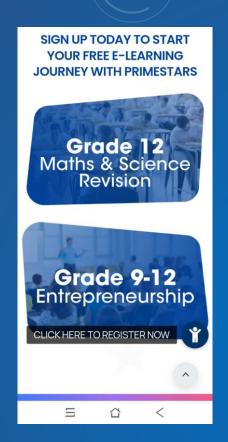


### MOST FREQUENTLY VISITED PAGES ON THE PLATFORM

Pag	Page title and screen class ▼ +		Users	New users	Views per user
	Totals	<b>5,132</b> 100% of total	<b>1,817</b> 100% of total	<b>1,789</b> 100% of total	<b>2.82</b> Avg 0%
1	Homepage - Primetsars Digital	2,585	1,524	1,487	1.70
2	Grade 12 Revision - Primetsars Digital	1,133	697	120	1.63
3	Grade 12 Maths Revision - Primetsars Digital	462	308	26	1.50
4	Grade 12 Science Revision - Primetsars Digital	389	247	7	1.57



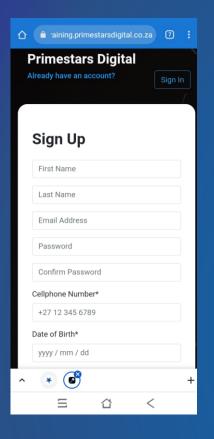


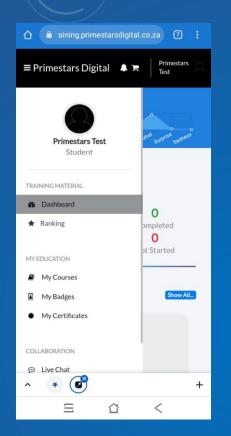


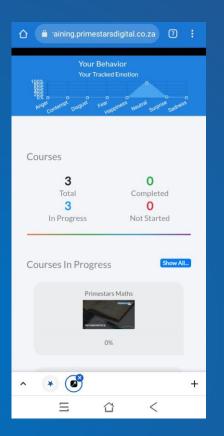




# How the Platform looks like on a mobile device









# AFTER SIGNUP

# Sample Student Progress: Reneth Nemutudi Science 100% Complete (26 Videos watched)

#### E-Learning Compliance & Audit Trail

Generated on: 19 October 2021 | 11:18

Generated by:

Adoctus (Pty) Ltd Registration Number: 2019/478857/07

On behalf of:

Primestars Registration Number: N/A

Registered Address:

N/A

For the Participating Learner:

Reneth Nemutudi ID Number: N/A Contact Number: N/A Contact E-mail: renethnemutudi03@gmail.com

For the Selected Course:

Primestars Science Start Date: 13 September 2021 | 23:45 End Date: 28 September 2021 | 22:29 Lessons Finished: 24/24 Quizzes Passed: 1/1 Result Pass Percentage: 100%

#### Particulars of Course:

- 1. Lesson Name: Grade 10 & 11 Physics
  - Finished: Yes
  - Start Date: 13 September 2021 | 23:45
  - Completion Date: 16 September 2021 | 00:30
- 2. Lesson Name: Electricity and Magnetism
  - Finished: Yes
  - Start Date: 16 September 2021 | 12:35
  - Completion Date: 16 September 2021 | 18:57
- 3. Lesson Name: Waves, sound and light
  - Finished: Yes
  - Start Date: 16 September 2021 | 22:19
  - Completion Date: 16 September 2021 | 22:39
- 4. Lesson Name: Matter and Materials
  - · Finished: Yes
  - Start Date: 19 September 2021 | 21:56
  - Completion Date: 19 September 2021 | 22:21
- 5. Lesson Name: Chemical systems

# MATHS 43% COMPLETE (11 VIDEOS WATCHED)

#### E-Learning Compliance & Audit Trail

Generated on: 26 October 2021 | 10:03

Generated by:

Adoctus (Pty) Ltd Registration Number: 2019/478857/07

On behalf of:

Primestars Registration Number: N/A

Registered Address:

N/A

For the Participating Learner:

Reneth Nemutudi ID Number: N/A Contact Number: N/A Contact E-mail: renethnemutudi03@gmail.com

For the Selected Course:

Primestars Maths
Start Date: 17 September 2021 | 22:34
End Date: 04 October 2021 | 22:21
Lessons Finished: 11/25
Quizzes Passed: 0/1
Result Pass Percentage: NaN%

#### Particulars of Course:

- 1. Lesson Name: Geometric Sequence and Series
  - Finished: Yes
  - Start Date: 29 September 2021 | 23:26
  - Completion Date: 30 September 2021 | 00:19
- 2. Lesson Name: Functions Asymptotic Behaviour
  - Finished: Yes
  - Start Date: 30 September 2021 | 23:39
  - Completion Date: 04 October 2021 | 22:15
- 3. Lesson Name: Geometric Sequence and Series
  - Finished: Yes
  - Start Date: 30 September 2021 | 00:19
  - Completion Date: 30 September 2021 | 22:35
- 1. Lesson Name: Functions Asymptotic Behaviour
  - Finished: No
  - Start Date: 30 September 2021 | 23:41
  - Completion Date: N/A
- 5. Lesson Name: Functions Asymptotic Behaviour
  - Finished: No
  - Start Date: 04 October 2021 | 22:19
  - Completion Date: N/A

# SURVEY FEEDBACK

## Kganetji Seema – Gr12 Student

I love the videos, they helped me to understand maths better.

### **Bevan Simpson-Tutor**

The platform has excellent material. I am currently a student at the University of Johannesburg but I have been tutoring students part time. I use the videos to prepare and teach my students.

## Khangelani Sibiya - Teacher

I am a Maths and Science teacher at Mbuso Wabathethwa in Richards bay. The content was very good, I even encouraged by students to visit the website to get extra lessons.

### Zukhanye Dimala – Gr12 Student

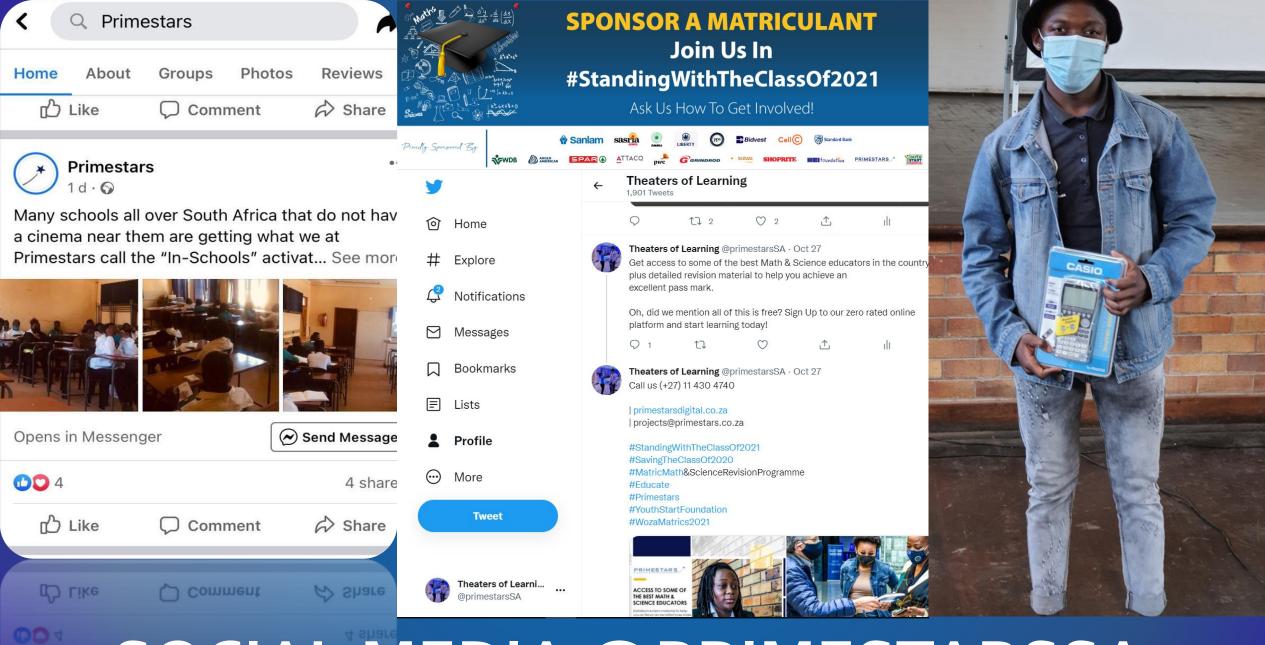
I registered on the platform but didn't watch the videos as I don't have a cell c sim card.

## Karolyn Mujing – Gr12 Student, Kensington secondary school

I attended the cinema extra lessons and they told us about the online platform.

## **Unarine Mulaudzi – Rewriting**

I joined the platform from a post I saw on Facebook. I have only watched 2 videos but I will watch more as I am rewriting my Maths and Physics exam.



# SOCIAL MEDIA @PRIMESTARSSA

# LEARNER FEEDBACK

To whom it May Concern

Thank you so much for giving me the opportunity to attend those Sunday classes.

Math is a subject I enjoy but during this year I have done poorly. The class helped me up my grade a bit and I am thankful for that.

Thank you again, it really was a great help.

Abigail De Koker

Grade 12 D

Livingstone High School



Gladstonewag / Gladstone Road Bloamforten 9307 551 13347. Noorestad 9302 152 051 -433 1813 / 433 4800 1530 051 433 2202 1530 086 215 2867/8/9

15 October 2021

Letter of thanks

Dear Sponsors

I want to thank ou for investing in the future of our young leaders. Thank you for sponsoring a great program to revise Matl@matics and Physical Sciences. This program was a certain need in 2021 as contact time with learners was lost.

As Mathematics teacher I want to thank you for the revision book that learners can use in preparation for the final examination. This is of excellent standard and very learner friendly to use. My learners enjoy and learn a lot every year by being part of this program. You are taking hands with educators in preparing learners for the final examination, and as an educator, I really appreciate it.

May you be blessed with the good work you are doing.

Mrs Riana Nel

Deputy Principal

Bloemfontein High School

Strewe Altyd Hoër 20 Jaar van genade - 20 Years of Grace

Skoolhoof: T.F. Connoway Adjunkhoofde: S. Scott & R. Nel Departementshoofde: E. Claassen, M. Furstenburg, W. Jabaar, L. Jonker, E.J. Lotz, P. Milne

# LIVINGSTONE HIGH SCHOOL

Acting Principal: R. Ganie

Telephone: (021) 6715986 (021) 6711009 Fax: (021) 6718552

Website
http://www.livingstonehigh.co.

P. O. Box 2058

Nulla Vestigia Retrorsu Advance Livingstone Postal Address (for all correspondence):

P. O. Box 2058 CLAREINCH 7740 Street Address: 100 Imam Haroun Road CLAREMONT

7700 Email:

admin@livingstone.school.wcape.za

To whom it may concern

I would like to take this opportunity to thank you for offering the Matric Mathematics and Physical Sciences Revision Sessions to our learners.

This year has presented many challenges in education and our matriculants have really had to overcome these challenges. The support that they have received through your initiative have proven to be very helpful. The resources that they have received are also much appreciated.

The students have given us positive feedback regarding the presentations. They have appreciated the additional support provided.

Thank you for allowing the students of Livingstone High School to take part in the revision program. We appreciate it.

Kind regards,

Miss Bronwyn Faye Adonis

Mathematics Teacher

Livingstone High School



#### WINNIE MANDELA SECONDARY

DISTRICT: EKURHULENI NORTH EMIS NO: 700400514 Email: winniemandelasec@gmail.com Tel: 011 924 6263 / Cell: 082 458 57

#### LETTERS OF APPRECIATION FROM OUR SCHOOL

		es very e				
Program	m2. I	wes not	one.c.	Barns	60 501	50
		e. I god				
- 3						

A candidate From Winnie Mandela Secondary School named as kgotterero Maupa. I would like give or show a manner of appreciation since I participated in your programme. I got so much knowledge and that have uplifted my confidence. And I hope I will do my best with the final exams. The programme it was very outstanding and I appreciate everything.





PRIMESTARS

#### **HLAMVANA SENIOR SECONDARY SCHOOL**



Emis no: 156214

Enquiries: I.N. Mpungose Cell: 083 721 6031 Private Bag X8542 Esikhawini 3887

Tel: 035 796 4167 Fax: 035 796 4167

Educate Programme

#### TO WHOM IT MAY CONCERN

- 1. This matter has reference.
- The SGB and School would like to extend a huge gratitude to Educate Programme for allowing our learners to be part of it.
- This programme will indeed improve the performance of our learners in Mathematics and Physical Science at the end of the year.
- I really appreciate the commitment of Buthelezi RB THE Maths teacher of Tisand Technical School who facilitated the attendances of the learners at Esikhalenisenkosi Circuit.
- 5. We trust even next year we will be granted such an opportunity.
- 6. Thank you once again.

Principal

HLAMVANA HIGH SCHOOL P/R49 X8542 Esikiniwipi 4887 Rungipal Signaturei



# NORKEM PARK HIGH SCHOOL

corner Moofontein Rd and James Wright Ave Norkem Park Private Bag X04 Birchleigh 1621

Telephone (011) 972-4144 Fax (011) 391-2530 e-mail school@nphs.co.za

To whom it may concern

Dear Sir / Madam

On behalf of Norkem, Park High School we would like to take this opportunity to extend our gratitude for the revision sessions that took place.

It has helped a lot with the improvement of marks as well as comprehension of the subject. The students are grateful as are we as the educators. Having said that, may the good Lord bless you abundantly.

Yours in gratitude

NPHS



# PRIMESTARS MEDIA COVERAGE 2021 TO DATE

AVE: R 2 161 813,83

Print: R 830 214,82

Broadcast: R 248 466,66

Online: R 1 083 132,35



## **MEDIA COVERAGE**

# Cell© Cell©

Cell C and Primestars representative with three learners in the current revision programme at Mall of Africa before their maths lesson. Photos: Supplied

# **Programme motivates youth**

khomotsom@caxton.co.za

A local youth social services organisation hosted one of their various maths and science revision programmes catered to Grade 12 learners at Mall of Africa on September 5.

While based in the Sandton area, primestars works with a number of underprivileged schools in a number of programmes available in maths and science, or general life skills and counselling.

Using the concept of edutainment, Primestars hosts a number of learners in cinemas across the country to view their lessons for their ongoing revision programmes. The organisation collaborated with Cell C to reach more learners, and for learners to access content for free if they use a Cell C sim card.

Primestars general manager, Nkosinathi Moshouna said the organisation has been running for the last 16 years, and the partnership with Cell C has been for two years. The project is now not only a revision initiative, it also assists schools in finishing the syllabus before final exams.

"The Department of Basic Education supports the programme since we are a public-private partnership as they give us a list of schools that require support in either being pushed over to passes, or to distinctions," he said.

"We have 20 000 seats available across the country. With Covid-19, the programme is in even more of a demand since learners aren't in school every day and aren't completing their curriculum because of the challenges of missing school."

Chief human capital and transformation officer at Cell C, Juliet Mhango echoed Moshoana's statements, and said there are increased enhancements of Primestars' digital platform.

She said Cell C has assisted in the shift in learners accessing their extra lessons online to use in their own time.

own time.

"We want to make sure that those in remote areas, be it in the townships or rural areas, we do our best to sponsor them and give them access to the needed tools and resources," Mhango said.

"Where education is going now, it is all about virtual learning, so we have to tap into the rural areas. If need be, we go to schools where our other initiative are linked with this one and provide them with e-learning content with the content pro-loaded. What Primestars also does in really remote areas is to take all the content to those areas."

Two Grade 12 learners among the big group in the morning, Thando Molepo of Sandton View Combined School and Yamkela Majikija of Langlaagte Technical High School, said they have seen a big improvement in their maths since starting four weeks ago with Primestars.

Yamkela said, "It's really helping because we don't think of the different ways the questions can be asked, especially in algebra. When we go home after the lessons, we as a class discuss how we can answer different questions on our WhatsApp group chat."



Chief human capital and transformation officer at Cell C, Juliet Mhango at Mail of Africa during the Primesters' revision programme.

# Grade 12 learners receive assistance

Liberty Group CSI (Corporate Social Investment) in partnership with Primestars launched the screening of maths and science tutorials under the hashtag #StandingWithTheClassOf2021 initiative on August 22 in Waterfall.

The activation took place at Ster-Kinekor, in the Mall of Africa, Midrand, and was launched officially by the Minister of Basic Education Angie Motshekga through a Webinar on August 19. The initiative is aimed at supporting under-resourced matriculants from public schools through the provision of maths and science tutorials—delivered through Ster-Kinekor cinemas across the country under Primestar's eduCate Revision Programme.

The eduCate programme has a decadelong proven track record of successfully implemented revision programmes across all nine provinces. Over the weekend, thousands of Grade 12 learners across all nine provinces enjoyed maths and science tutorials – screened at various Ster-Kinekor cinemas. All screenings are conducted under strict Covid-19 safety protocols.

Nomaxabiso Matjila, lead specialist corporate citizenship at Liberty, shared the joy they felt to be associated with the #StandingWithTheClassOf2021 initiative, led by Primestars in partnership with the Department of Basic Education. "Many learners across South Africa had to deal with an extraordinary level of interruption to their curriculum in 2020, because of the Covid-19 pandemic. And 2021 has been no different, hence our commitment to funding new ways to augment the traditional way of learning."

Nomaxabiso added, "Last year's campaign #SavingTheClassOf2020, reached over



Nomaxabiso Matjila, lead specialist corporate citizenship at Liberty. Photo: Supplied

25 000 matriculants nationally. We have no doubt that #StandingWithClassOf2021 will be equally successful in providing muchneeded tutorial support to matriculants during these unprecedented times."

Martin Sweet, founder and managing director of Primestars, said Primestars was extremely passionate about the programme. "We are honoured to have sponsors like Liberty," he added.

#### This year's programme will include:

- · National cinema tutorial sessions
- In-school tutorials (screenings at rural schools)
- Online: Free lessons (zero-rated by Cell C) accessed through www.primestarsdigital.co.za
- WhatsApp: For free revision notes, learners can message 'Hi' then 'Primestars' to 060 070 3213
- Television (Woza Matrics).
   Details: Nkosinathi Moshoana
   Nkosi@primestars.co.za

#### Benoni City Times

Online: 26 Aug 2021 AVE: R 7 752.20

#### DBE launches new programme called #StandingWithTheClassOf2021

DBE launches new programme called #StandingWithTheClassOf2021

The new hashtag campaign is #StandingWithTheClassOf2021 offers increased innovation in terms of the implementation model.

30 mins ago Content Supplied 1 minute read

Photo Cred, Pexels.

Basic Education Minister, Mrs Angie Motshekga, addressed delegates on August 19, during the virtual launch of #StandingWithTheClassOf2021 programme, an innovative collaboration between Government, Corporate SA and civil society.

Primestars and the YouthStart Foundation NPC are responsible for the programme, which builds on last year's successful #SavingTheClassOf2020 Matric Math and Science Revision programme.

The National Development Plan (NDP) sets goals for improved learner outcomes in the gateway subjects such as Mathematics and Physical Science, along with improving the quality of teaching in schools, colleges and universities to ensure that our young people obtain the best education possible.

ECD Census to build data management information system

"The 2021 academic year has been the second most challenging one due to the adverse effects of the COVID-19 pandemic. Thanks to the #SavingTheClassOf2020 Matric Math and Science Revision programme, over 20,000 matriculants from under-resourced communities across SA benefitted from academic support.

"The 2020 impact assessment report demonstrated improvement in the marks of participating learners, by 12 percentage points. We have to be steadfast in our battle against illiteracy, innumeracy, and the COVID-19 pandemic," said the Minister.

The new hashtag campaign is #StandingWithTheClassOf2021 offers increased innovation in terms of the implementation model.

Cops arrest 4 suspects found with R2 Million counterfeit money

In 2021, the free Matric Math and Science content (video and textbooks) will be made available in cinema, at selected rural schools, and via WhatsApp.

Later in the year, the curriculum content will also be available on the new Primestars Digital platform and television, providing quality education from the Big screen to all screens.

Mrs Motshekga added that "a lot of work is currently in progress to improve learner outcomes in high order subjects such as Mathematics and Physical Science.

We have decided that we will accelerate this work through the ICT roll-out and various other interventions."



ince its establishment in 2011, the Sanlam sp Sanlam sp

with initiatives targeted specifically at the youth, especially in the areas of Consumer Financial Education and Enterprise Supplier Development.

Some of the foundation's work deals

Nozizwe Yundia, Head of Sanlam
Foundation, says investing in youth
initiatives is an important business
imporative for Sanlam. "We have a huge
population of young people in South
Africa, and they need initiatives
that address their needs. As a
business we need to ensure
that we have a stable and
sustainable base to conduct
our business and that
means investing in our
local communities.

Nozizwe Yundia

Sanlam speaks to THANDO PATO about its involvement in youth education programmes

"We won't flourish as a business if this sector's needs are not addressed," she says.

#### THE SEEDS OF LITERACY

Vundla says as a financial services company, a key focus area in their youth development strategy is financial literacy, which is addressed at underprivileged primary and high schools through literacy and math's literacy programmes.

She says the foundation has a

programme that

#### YOUTH DEVELOPMENT

sponsors several government schools in underdeveloped areas throughout the country. "Research has shown that children in our schools struggle with reading for meaning which has many implications - including affecting their ability to grasp or link math's concepts. The aim, therefore, is to improve their comprehension skills and in turn improve their math's literacy."

Financial literacy remains important for those who have finished school, and the foundation runs several programmes aimed at addressing this gap to empower the youth.

#### PROVIDING OPPORTUNITIES

Besides financial literacy Sanlam also sponsors the following youth-centric programmes:

- The Youth Values Leadership Programme with partner Columba aimed at high school learners, with a special focus on matric exam readiness and university readiness.
- The Youth Enterprise Development Programme aimed at Grade 10 to 12 high school learners with partners, Primostars.
   This programme encourages young people to look for business opportunities in their communities around a specific theme each year and is in the form of a competition and prizes. These include incubation opportunities after matric, bursaries, cash and electronic devices.
- The government-led Youth Employment Services (YES) initiative aims to empower one million young South Africans by offering paid quality work experiences over a three year period. Sanlam has provided employment to over 300 young people through the programme.

# THANK YOUTO OUR ESTEEMED SPONSORS AND STAKEHOLDERS

